



Centro Integral Educativo CIBA
We develop human talent
for the country's productive engine...

Eng. Alberto Jaimes

The Future in Your Hands: The Strategic Value of Technical Training

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Knowledge is the only asset that does not depreciate, but acquiring it requires a solid structure. Choosing the right professional path is a high-precision decision; in the face of saturated educational options, the key is not to look for "more" information, but for the training that best fits the gears of productive reality.

Recent research reveals a clear signal: **57% of students** who represent the first professional generation in their families opt for technical-professional institutions. This is not a coincidence. It is a logical response to a market that demands execution.

Doubts often arise regarding training levels. At the **CIBA Educational Center**, we eliminate that entropy by clarifying the landscape:

- **Technical Professional: The Execution Specialist.**
Far from being a secondary level, it is the "operating system" of the industry. Between 1940 and 1970, these schools were the engine of human capital for industrial development. Today, the Technical Professional is an expert in critical operational skills, vital for the mobility of productivity engines and entrepreneurship. They are the front-line professionals who ensure that projects become a reality.
- **Higher Technician (Técnico Superior): The Diagnostic Specialist.**
This is an advanced university-level training. After completing secondary education, these professionals acquire deep knowledge and competencies for roles of greater responsibility and technical supervision in specific areas.

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In 2015, the United Nations defined in the **2030 Agenda (Goal No. 4)** the mission to guarantee inclusive and quality education. This international vision is what the **CIBA Educational Center** has materialized over the last decade.

Our trajectory is not theory; it is statistics: **more than 1,500 technical professionals trained** in multiple specialties. At CIBA, professional training is not just a program; it is a life policy. We do not wait for talent to arrive; we "reach the soul" and teach the hands of young people and adults to work for the country based on competitive principles.

The future is not something to be expected; it is something to be built. Obtaining real knowledge requires time and effort, and at the **CIBA Educational Center**, we offer you the infrastructure to achieve it.

Eliminate the entropy of your professional environment. The future is in your hands; we give you the tools to operate it. Train as a top-tier professional.

Eng. Alberto Jaimes B.

Educational Director

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